



Bryan Roberts

EDITOR

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www.BryanRobertsEditor.com

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Commercial / Short Format Resume

• **“Lady In Red”** - Asics

• Agency: 180 Amsterdam

• Director: Zachary Guerra

• **“Wildest Dreams”** - Visit CA (commercial and web series)

• Agency: Mering Carson

• Director: Warren Kushner

• **“Live Your Adventure”** - Eddie Bauer’s First National Commercial

• Agency: Factory / Production Company: Farm League

• Director: Tim Wheeler

• **“C-HR Dance”** - Toyota

• Agency: Y&R NY / Production Company: Kaleidoscope Productions

• Director: Karen Jorgensen

• **“Mystery Volley”** - Voltaren GSK

• Agency: Saatchi / Production Company: HeLo

• Director: Zachary Guerra

• **“Smart Meter”** - Smart Energy GB

• Agency: BBDO / Production Company: HeLo

• Director: Zachary Guerra

• **“Akio / The Storm”** - Lexus (multiple Telly winner)

• Agency: TEAMONE / Production Company: Kaleidoscope Productions

• Director: Karen Jorgensen

• **“#HOLDNOMORE”** - LivePerson

• Production Company: HeLo

• Director: Zachary Guerra

• **“GT ACADEMY”** - Nissan

• Agency: TBWA / Production Company: HeLo

• Director: Zachary Guerra

• * **“The Wave”** - Land Rover (x2 Canne Lion Winner)

• Agency: Y&R NY / Production Company: HeLo

• Director: Zachary Guerra

• **“Mazda Racing Line”** Mazda (3 spots)

• Agency: Garage Team Mazda / Production Company: Kfilms

• Director: Warren Kushner



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“TRD: The Race” - Toyota (multiple Telly winner)

Agency: Y&R NY/ Production Company: Kaleidoscope Productions

Director: Warren Kushner

“Excellence” - Porsche (3 spots)

Agency: CK / Production Company: Kfilms

Director: Warren Kushner

“For Every Battle” - Ruckpack Energy Drink

Production Company: HeLo

Director: Zachary Guerra

“Invictus” - Range Rover

Agency: Y&R NY / Production Company: Kfilms

Director: Warren Kushner

“Peace Race” - Axe

Agency: BBH / Production Company: Lunchbox

Director: Ben Peyser

“Tasting Is Believing” - Weightwatchers

Agency: Wieden+Kennedy / Production Company: HeLo

Director: Alex Grossman

Lunchbox (commercial agency)

Lead editor (2009 - 2012) on brand spots, ad campaigns, music videos, live performances

Highlights:

“Parking Lot” - Nelly Furtado official music video

“Come On Get It” - Lenny Kravitz official music video

Carnival Cruise + Maroon 5 (national spot, concert video)

AXE “One Night Only” campaign - music doc, national spots
Artists including Weezer, T.I., OAR

Walmart “Soundcheck” live performance, music doc and promos
Artists including: Katy Perry, Korn, Lady Antebellum,
Lumineers, Alanis Morissette, Drake, Big Boi,
Carly Rae Jepsen among many others

Dove Men + Care commercials