



**Bryan Roberts**

EDITOR

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www.BryanRobertsEditor.com

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**Commercial / Short Format Resume**

“**Smart Meter**” commercial and short film for Smart Energy GB

Agency: BBDO / Production Company: HeLo

Director: Zachary Guerra

“**Akio / The Storm**” commercial for Lexus

Agency: TEAMONE / Production Company: Kaleidoscope Productions

Director: Karen Jorgensen

“**#HOLDNOMORE**” commercial for LivePerson

Production Company: HeLo

Director: Zachary Guerra

“**GT ACADEMY**” commercial for Nissan

Agency: TBWA / Production Company: HeLo

Director: Zachary Guerra

\*\*\* “**The Wave**” mini film for Land Rover (x2 Canne Lion Winner)

Agency: Y&R NY / Production Company: HeLo

Director: Zachary Guerra

“**Mazda Racing Line**” 3 spot package for Mazda

Agency: Garage Team Mazda / Production Company: Kfilms

Director: Warren Kushner

“**TRD: The Race**” mini film and several cutdown spots for Toyota

Agency: Y&R NY/ Production Company: Kaleidoscope Productions

Director: Warren Kushner

“**Excellence**” 3 spot commercial package for Porsche

Agency: Cramer-Krasselt / Production Company: Kfilms

Director: Warren Kushner

“**For Every Battle**” spot for Ruckpack Energy Drink

Production Company: HeLo

Director: Zachary Guerra

“**Invictus**” spot for Range Rover

Agency: Y&R NY / Production Company: Kfilms

Director: Warren Kushner



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**“Peace Race”** spot for Axe

Agency: BBH / Production Company: Lunchbox

Director: Ben Peyser

**“Tasting is Believing”** spot for Weightwatchers

Agency: Wieden+Kennedy / Production Company: HeLo

Director: Alex Grossman

**Lunchbox** production company

Lead editor on brand spots, ad campaigns, music videos, live performances  
EPKs and promotional pieces

**Highlights:**

“Parking Lot” by Nelly Furtado official music video

“Come On Get It” by Lenny Kravitz official music video

Carnival Cruise + Maroon 5 (national spots, promos, live performance)

AXE “One Night Only” campaign (music doc, national spots, promos,  
live performances with bands including Weezer, T.I., OAR)

Walmart “Soundcheck” live performance, music doc and promo packages  
for artists including Katy Perry, Korn, Lady Antebellum, Lumineers  
Alanis Morissette, Drake, Big Boi, Carly Rae Jepsen among many others

Dove Men + Care “Man On Street” spots